

## Memorandum

To: Honorable Jerome E. Horton, Chairman  
Honorable Michelle Steel, Vice Chair  
Honorable Betty T. Yee, First District  
Senator George Runner, (Ret.), Second District  
Honorable John Chiang, State Controller

Date: February 17, 2012

From: Jaime Garza, Deputy Director  
External Affairs Department



Subject: **2012 Calendar Year Education and Outreach Event Plan**

Attached for your reference is the Board of Equalization (BOE) Outreach Event Plan for the 2012 calendar year.

As shown on the attached plan, the BOE will sponsor or participate in 462 education and outreach events/speaking engagement and taxpayer classes:

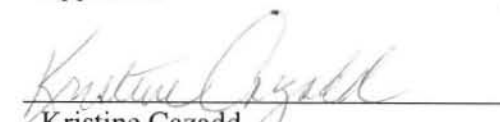
- 33 BOE Sponsored Seminars/Events
- 6 AB71 Cigarette Tax Classes
- 8 Professional Development Days
- 165 Speaker's Bureau Requests (includes 25 SCO seminars)
- 250+ Basic Sales and Use Tax and Return Preparation District Office Classes

The Outreach Division is working to finalize specific dates, times, and venues, working closely with Board Members' staff to ensure another successful education and outreach season. If you have any questions or would like to make any changes to the event schedule, please contact Ms. Kari Hammond at (916) 324-2507.

KKH:tv

Attachment

Approved

  
Kristine Cazadd  
Executive Director

cc: Ms. Regina Evans  
Mr. Joel Angeles  
Mr. Alan LoFaso  
Mr. Sean Wallentine  
Ms. Marcy Jo Mandel  
Ms. Kristine Cazadd  
Mr. David Gau  
Mr. Jeff McGuire  
Mr. Randy Ferris  
Ms. Elizabeth Houser